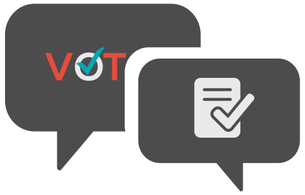
rumbleup

Texting Simplifies Ballot Chasing

Ensuring voters return their mail-in or absentee ballots on time can make all the difference on election day, but varying state rules and deadlines often cause voter confusion. Concerns about ballot security make it even more **critical to guide voters.**



Peer-To-Peer (P2P) texting simplifies ballot chasing and GOTV by letting campaigns engage voters individually, track ballot progress, and answer questions, ensuring every vote counts. With voters receiving many political texts near Election Day, having the right platform with smart voter data integrations to send relevant, helpful messages will help you reach your desired audience and stand out in the process.

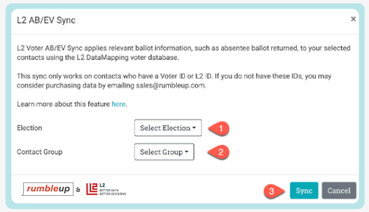
RumbleUp has what you need to streamline your ballot chase and GOTV efforts, **saving you time and money** by focusing on those who still need to vote or mail in their ballots, making texting an even more cost-efficient, no-brainer solution for your campaign.



Streamline Your Ballot Chasing Strategy

1 Start Smart: Get Accurate Data for Effective Ballot Chasing

- Keeping track of early ballot returns and requests is next to impossible for time-strapped campaigns to do manually. However, this data is essential for campaigns that know the importance of chasing every vote.
- **Our Absentee/Early Vote Sync tool powered by L2 simplifies identifying, updating, and managing ballot data.** With just a few clicks, you can keep voter information up to date, ensuring smart, targeted outreach.



2 Reassure Voters of Absentee & Mail-in Ballot Security

- Many voters have concerns about the security of mail-in voting. Texting gives you the power to directly reassure them about the safety and reliability of mail-in voting if they express their doubts.
- Be sure to inform voters about potential delays from voting in person and encourage them to request absentee or mail-in ballots ahead of time to avoid the hassle.

3 Send Essential Links and Provide Submission Help

- Send out absentee ballot application links via text, making it easier for voters to access the necessary forms. This approach has proven effective among Republican voters, as previous campaigns using RumbleUp have demonstrated higher turnout rates.
- **Every incorrectly filled ballot is a vote lost**, so help voters fill out ballots in real time with texting.

4 Remind Voters of Key Deadlines

- Texting timely reminders about upcoming ballot applications, submission, and voting deadlines based on voter file data is a guaranteed way to stand out and get essential votes.
- Our Tap-then-Send Response feature allows your campaign to send these reminders quickly and for fast, personalized replies to any questions voters have.



A Real Conversation With A Voter